

# MICROPROGRAM STRATEGIC DATA MANAGEMENT (ONLINE)

## Overview

*Please note that admission to the Microprogram Strategic Data Management (online) is suspended until further notice.*

The Microprogram in Strategic Data Management (online) is specifically designed for international Francophone professionals by the Telfer School of Management, accredited with the prestigious triple crown. Enhance your experience with a management program offered exclusively online.

This program is offered in French.

## Admission Requirements

### Non-degree students

Students pursuing a Microprogram, without being admitted to or intending to complete a graduate program, must obtain the prior approval of the academic unit offering the Graduate Microprogram.

Students must meet the following eligibility:

- Bachelor's degree
- Minimum of 3 years of full-time work experience in strategic data management

If you would like to enroll in a microprogram without being admitted in a graduate studies program, please send us an email at [graduate@telfer.uottawa.ca](mailto:graduate@telfer.uottawa.ca) and include the following documents:

- CV
- Copies of transcripts from all universities you have attended
- Letter of intent (500 words)

Candidates must understand, speak, and write French fluently. They may be required to provide proof of French language proficiency.

## Program Requirements

Students must meet the following requirements:

### Compulsory Courses:

|          |                                   |           |
|----------|-----------------------------------|-----------|
| MBA 5500 | Analyse descriptive des données   | 1.5 Units |
| MBA 5501 | Analyse inférentielle des données | 1.5 Units |
| MBA 5564 | L'entreprise numérique            | 1.5 Units |
| MBA 6762 | Thèmes choisis en gestion         | 3 Units   |